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Sent: 19 September 2025 13:56
To: Licensing HF: H&F <licensing@lbhf.gov.uk>; Environmental Protection: H&F <noise@lbhf.gov.uk>
Cc: louise@hgwalter.com
Subject: New Premises Licence Application - 2025/01437/LAPR - 51 Palliser Road
London W14 9EB

Dear Licensing,

**RE: New Premises Licence Application - 2025/01437/LAPR - 51 Palliser Road
London W14 9EB**

Please see conditions agreed with the applicant below.

1. The premises shall operate primarily as a butchers and the sale of alcohol for consumption on the premises shall be ancillary to this primary use.
2. Alcohol supplied by the butchers to customers during pre booked classes shall only be for the persons attending those pre booked classes.
3. Customers with pre booked tickets bringing their own bottles of alcohol during the pre booked classes shall only consume the alcohol on the premises within the agreed licensed area.
4. No more than 20% of the sales area shall be used at any one time for the sale, exposure for sale, or display of alcohol.
5. Vertical drinking will be permitted in the class area inside of the venue. Any vertical drinking shall be ancillary to the consumption of food.
6. Staff shall ensure there is no drinking beyond the fixed area shown on the approved licence plan when customers are consuming alcohol on the premises.
7. Any Alcohol sold for consumption off the premises shall be sold in a sealed container.
8. No alcohol shall be sold to any persons known to engage in anti-social street drinking.
9. High Definition CCTV shall be installed, operated and maintained at all times that the premises are open for licensable activities and:
 - Shall be checked at least every two weeks to ensure that the system is working properly and that the date and time are correct.
 - A record of these checks showing the date and name of the person conducting them shall be kept and made available to the Police and relevant authorities on request.

- At least one camera will show a close up of the entrance and shall provide and capture a clear, full-length image of anyone entering the premises.
 - The system shall cover all internal and external areas of the premises where licensable activities take place.
 - Recordings shall be made in real-time, date and time-stamped, and stored for a minimum of 31 days.
 - CCTV footage shall be provided free of charge to the Police or relevant authorities within 24 hours of request.
 - A staff member conversant with the operation of the CCTV system shall be on the premises at all times. That person shall be capable of providing recent data footage to Police and authorised officers with minimal delay when requested, including the ability to reproduce footage almost instantaneously.
10. All staff responsible for selling alcohol shall receive regular training in the Licensing Act 2003 in terms of the four licensing objectives, offences committed under the Act, underage alcohol sales, drunk and disorderly behaviour, vigilance in preventing the use and sale of illegal drugs at the premises, violent and anti social behaviour, protection of children and conditions of the Premises Licence. Written records of this training shall be retained and made available to police and authorised officers of the Licensing Authority on request. Staff shall sign to confirm that they have received and understood the training.
11. All staff shall be trained in how to identify drunk or drug impaired customers and refusing service to such patrons. This training record shall be training kept and made available to police and authorised officers of the Licensing Authority on request. Staff shall sign to confirm that they have received and understood the training.
12. The licensee shall ensure that staff are trained on relevant matters including the conditions on the premises licence and age restricted products. The licence holder shall keep records of training and instructions given to staff, detailing the areas covered, and make them available for inspection upon request by police and authorised officers of the Licensing Authority. Staff shall sign to confirm that they have received and understood the training
13. A daily incident log shall be kept at the premises and made available on request to relevant authorities and Police. It shall include details of:
- All crimes reported to the venue
 - All ejections of patrons
 - Any complaints received
 - Any incidents of disorder
 - Any seizures of drugs or offensive weapons
 - Any faults in the CCTV system
 - Any refusals of the sale of alcohol
 - Any visit by a relevant authority or emergency service

14. The licence holder shall require staff to note any refusals in a refusals log. The refusals log shall record the date and time of the refusal; the name of the staff member refusing; and the reason for refusal. It must be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the Licensing Team, Police or Trading Standards.
15. The premises shall operate a Challenge 25 age-restricted sales policy, promoted through prominent display of appropriate signage. The licence holder shall ensure that, before serving alcohol or other age-restricted goods to any person who appears under 25, staff request to see valid identification. Acceptable forms of ID are:
- Photographic PASS cards
 - A passport
 - A UK and EU photo driving licence documenting the date of birth
16. The Premises shall have a policy in place to ensure the welfare and safeguarding of vulnerable patrons. All staff shall be trained to support and assist people who feel unsafe, vulnerable, or threatened. Any such incidents shall be recorded in the incident log. This safeguarding policy shall be available to Police or relevant authorities upon request.

Kind Regards,
Charlotte

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